



Photographers at Work: Essential Business and Production Skills for Photographers in Editorial, Design, and Advertising

By Martin Evening

Pearson Education (US). Paperback. Book Condition: new. BRAND NEW, Photographers at Work: Essential Business and Production Skills for Photographers in Editorial, Design, and Advertising, Martin Evening, Today, being a professional photographer is about much more than the ability to make a technically perfect image, and photographers need to use many other skills that go beyond the production of a photograph. What are the relationships between photographer and clients really like? How should you prepare for a special effects shoot? What steps should you take to protect your equipment while shooting on location? In Photographers at Work, photographer and best-selling author Martin Evening examines these issues and much more, offering advice to help you succeed in an ever-changing-and challenging-field. Answers to these questions will give you the practical information and guidance you need to make it as a photographer in the creative fields of editorial, design, or advertising. This book takes an in-depth look at the industry, covering key topics that every working photographer needs to know-from working with models, to the legal and safety issues of working on location, to owning and running a studio, securing clients and work, and handling the complex finances of a business. While sharing his...



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Reviews

This kind of pdf is almost everything and made me seeking forward and much more. It is actually packed with wisdom and knowledge You will not really feel monotony at whenever you want of your own time (that's what catalogs are for about when you question me).

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