



Readings and Cases in International Human Resource Management

By -

Routledge, 2006. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Introduction and introductory reading and case: "the white water rapids of robin earl" Part 1 The context of IHRM: context, culture and strategy Readings: 1.1. Seeing the elephant: human resource management challenges in the age of globalization 1.2 The link between business strategy and international human resource management practices 1.3 Human resource management in greece: have the colours of culture faded away? Cases: 1.1 Peter hanson: building a world-class product development centre for hi tech systems in china 1.2 Red cross children's home: building capabilities in guyana 1.3 Changmai corporation Part 2: Identifying, selecting and managing the global workforce Readings: 2.1 Strategic staffing in multinational companies: a resource-based approach 2.2 The right way to manage expats 2.3 Competitive frontiers: women managing across borders Cases: 2.1 Career management of highfliers at alcatel 2.2 Recruiting a manager for brb Israel 2.3 Fred Bailey: an innocent abroad Part 3: Training, performance management, appraisal, and compensation issues for global managers Readings: 3.1 Expatriate performance management: the case of nokia telecommunications 3.2A local perspective to expatriate success 3.3 Expatriate performance appraisal: problems and solutions 3.4A practical but theory-based framework for selecting cross-cultural...



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