



1930s Scrapbook (New edition)

By Robert Opie

The Museum of Brands. Hardback. Book Condition: new. BRAND NEW, 1930s Scrapbook (New edition), Robert Opie, Filled to the brim with images, this scrapbook of the 1930s overflows with nostalgia, for those who remember that extraordinary era. For those who do not, this wealth of imagery provides a vivid insight into a time when sliced bread had just reached the table and Butlin's holiday camps had recently opened. Life in the 1930s for many was not easy; for others, who had known Victorian times, the pace of change was frightening, and 'modern' life led to 'nerve tension'. Yet change brought a better standard of living and numerous new products helped the daily routine. Electrical appliances were a boon to housewives without servants, affordable motor cars made access to the countryside easier, new fun included Dinky Toys, Monopoly and a stream of delectable confectionery (Mars bars, KitKat, Black Magic, Cadbury's Roses). The aluminium milk bottle top made its appearance. Design was memorable for the red telephone kiosk, the Anglepoise lamp and the Underground map - all still in evidence today. The Royal Family went through a turbulent year following the death of George V, when Edward VIII decided he had to...



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Reviews

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