IBM SPSS Statistics 19 Made Simple (Paperback)

By Colin D. Gray, Paul R. Kinnear

Taylor Francis Ltd, United Kingdom, 2011. Paperback. Book Condition: New. 244 x 173 mm. Language: English . Brand New Book. This new edition of one of the most widely read textbooks in its field introduces the reader to data analysis with the most powerful and versatile statistical package on the market: IBM SPSS Statistics 19. Each new release of SPSS Statistics features new options and other improvements. There remains a core of fundamental operating principles and techniques which have continued to apply to all releases issued in recent years and have been proved to be worth communicating in a small volume. This practical and informal book combines simplicity and clarity of presentation with a comprehensive treatment of the use of IBM SPSS Statistics 19 for the description, exploration and confirmation of data. As in earlier editions, coverage has been extended to address the issues raised by readers since the previous edition. In this edition, there is an introduction to the Analysis of Covariance (ANCOVA). Each statistical technique is presented in a realistic research context and is fully illustrated with annotated screen shots of SPSS dialog boxes and output. The first chapter sets the scene with a survey of typical research...

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